



INDUSTRY SPONSORSHIP OPPORTUNITIES

Beefing Up Backpacks, a program of the Pennsylvania Beef Foundation, provides 1 ounce high-quality beef sticks to children participating in weekend backpack food programs throughout Pennsylvania. Together, we can support students facing food insecurity by helping ensure they have access to nutritious, protein-rich food outside of school hours.

YOUR SUPPORT HELPS:

- Provide nutritious beef sticks to children facing food insecurity
- Strengthen demand for locally raised beef and supports Pennsylvania farm families
- To invest in the health, well-being, and future success of students across our communities
- To build meaningful connections between agriculture and families in need

EVERY \$1 HELPS PROVIDE 2 BEEF STICKS TO A CHILD IN NEED



COMMUNITY PARTNER _____ \$3,000

- Recognized as a leading supporter of the BUBP Program
- Logo featured across program materials and communications
- Recognition on website and social media
- Opportunities for media and community event involvement
- Customized impact summary highlighting your contribution
- Optional participation in a community or check presentation event

PROGRAM SUPPORTER _____ \$1,000

- Recognition on website and social media
- Logo included on select program materials
- Acknowledgment in program communications and updates
- Opportunity to be recognized at events
- Program impact summary provided

FRIEND OF THE PROGRAM _____ \$500

- Recognition on website
- Mention in social media posts
- Inclusion in program supporter list
- Program impact update

JOIN US By supporting BUBP, you are helping provide nourishing, high-quality protein to children across Pennsylvania, while also supporting the farm families who raise it.

CONTACT US

Please make your check payable to:

Pennsylvania Beef Foundation
205 S Juliana St, Bedford, PA 15522

Note: Place "Beefing Up Backpacks" in the memo

Nichole Hockenberry

Executive Director | Beefing Up Backpacks, Pennsylvania Beef Foundation

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