



CORPORATE SPONSORSHIP OPPORTUNITIES

Beefing Up Backpacks, a program of the Pennsylvania Beef Foundation, provides 1 ounce high-quality beef sticks to children participating in weekend backpack food programs throughout Pennsylvania. These programs support students facing food insecurity by ensuring they have access to nutritious, protein-rich food outside of school hours.

YOUR SPONSORSHIP HELPS:

- Deliver thousands of beef sticks to children in need
- Support local cattle producers and agricultural businesses
- Strengthen both rural and urban communities by investing in children's futures and ensuring they have the nourishment needed to be ready to learn and succeed in school
- Builds a sustainable connection between agriculture and food access programs

EVERY \$1 DONATED MAKES 2 BEEF STICKS

PRIME SPONSOR _____ \$10,000

- Recognition as a Premier Program Partner
- Logo placement on all major marketing materials and program communications
- Featured recognition on website and social media
- Inclusion in press releases and media opportunities
- Opportunity to be highlighted at events and program activations
- Custom impact report outlining reach and outcomes
- Option to participate in a check presentation or community event

CHOICE SPONSOR _____ \$7,500

- Recognition on website and social media
- Logo placement on select marketing materials
- Acknowledgment in program communications and updates
- Opportunity to be recognized at events
- Program impact summary provided

SELECT SPONSOR _____ \$5,000

- Recognition on website
- Mention in social media posts
- Inclusion in program supporter list
- Program impact update

JOIN US By partnering with BUBP, you are helping ensure that children have access to real, nutritious food while supporting the future of agriculture.

CONTACT US

Please make your check payable to:

Pennsylvania Beef Foundation
205 S Juliana St, Bedford, PA 15522

Note: Place "Beefing Up Backpacks" in the memo

Nichole Hockenberry

Executive Director | Beefing Up Backpacks, Pennsylvania Beef Foundation

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