



For the third time in their illustrious history, PIAA and the PA Beef Council are partnering to continue a contest surrounding the 2026 Fall High School Sports Season. We are looking for the concession stand that features beef in the most innovative way. Booster clubs will be judged by the PA Beef Council and PIAA's Sportsmanship Committee who will be looking for the following criteria:

1. Current use of Beef products at your concession stand to create delicious dishes for the enjoyment of your fans attending games.
* Photos are required
2. Share the ways/# of items you have incorporated beef into the menu line-up.
3. Share any creative ways you are featuring/marketing Beef options at your concession stand(s). Examples may include posters, decorations, signage etc.



- The first (10) schools to submit an entry will receive a swag kit from the PA Beef Council.
* Entry must meet stated requirements
- All participating schools will receive a recipe inspiration guide from the PA Beef Council for future/continued incorporation of beef within their concession stands.
- The winning school as chosen by the judges will receive a **\$500** cash prize to their program/booster club, a 2026 Championship banner and plaque for their display and 20 PIAA Beef T-shirts for the booster club officers and volunteer concession stand workers. Winning club to be honored at the 2026 PIAA Football State Championships December 12th, 2026.

**PLEASE COMPLETE THE SUBMISSION FORM THROUGH THE LINK BELOW
BY NOVEMBER 10TH**

[HTTPS://WWW.PABEEF.ORG/2026-BEEFS-BEST-FALL-CONCESSION-STAND-CONTEST/](https://www.pabeef.org/2026-beefs-best-fall-concession-stand-contest/)

**THANKS FOR ALL YOU DO TO SUPPORT HIGH SCHOOL ATHLETICS
AND OUR STUDENT-ATHLETES!**