



Beef & Veal in the Classroom

Program Overview

September 1, 2020 – June 30, 2021

Program Overview

The Beef & Veal in the Classroom program provides financial support for the use of beef and veal products in junior and senior high school Family and Consumer Science courses. It reinforces lessons about lean beef and veal selection, storage, preparation and nutrition. This letter outlines the details on how to make the most of this unique opportunity. The Beef Council offers these programs on behalf of the Pennsylvania cattle producers through their \$1-per-head beef checkoff.

This year, we will again be extending the program time frame to accommodate classes in both semesters in the school year for fiscal year 2020-2021. We continue to strive to provide the best program we can for our Family and Consumer Science educators.

Forms

All program information can be found at: www.pabeef.org/resources/educators

Program Guidelines – please print and become accustomed to the program procedures

Application –the application will be completed online via the form found here,
<https://www.pabeef.org/resources/educators/beef-and-veal-in-the-classroom-application>

Evaluation –the evaluation for your lesson will be completed online via the form – be sure to attach your receipts (if you were the recipient of a beef grant). Feel free to upload recipes, lesson plans or photos as you see fit via the form. The form can be found here,
<https://www.pabeef.org/resources/educators/beef-and-veal-in-the-classroom-evaluation>.

****Please reach out to Kaitlyn – kswope@pabeef.org or 814-623-2698 with any questions regarding the forms****

Many thanks to our sponsors for making this program possible!





Beef & Veal in the Classroom

Application Process

1. Review the Beef & Veal in the Classroom Guidelines to ensure understanding of program purpose and school eligibility.
2. Complete the Application Form using the online form. Teachers may combine classes and submit one form per school or department.
3. Complete online Application Form by **August 7, 2020**. Kaitlyn will receive email notification of your application with a date/timestamp.
4. Recipients of Beef & Veal in the Classroom funds will be notified by the Beef Council after applications are received. Keep in mind there is only a limited number of funds available so be sure to send your application in as soon as possible!
5. To enhance your beef or veal lesson, the Beef Council is providing a toolkit with links to printable and downloadable resources and lesson plans for your students. Please visit www.pabeef.org/resources/educators for further instructions and available resources.

Reimbursement Process

Submit the corresponding Evaluation Form after completing your beef or veal lesson – utilizing the online form. **You can complete and return your Evaluation Form immediately upon completion of your lesson. No need to wait until the end of the school year.**

Beef:

- Attach copies of receipts for beef purchases related to the lesson. You can attach your receipts using the online form. Please include your school name on the receipt.
- Once all forms are received, a check will be sent within 30 days to the school for reimbursement of beef purchases up to \$100 per school. Misuse of the program will result in failure to receive funds.

Veal:

- Veal used in classrooms will be shipped directly to the school.
- No reimbursement will be necessary from the Beef Council.

Many thanks to our sponsors for making this program possible!

