



PROGRAM IMPACT

2023-2024 SCHOOL YEAR



Who We Are

The PA Beef to PA School (PBPS) program connects schools and their foodservice professionals to cattle producers to “beef” up school lunches. By doing so, schools are offering more beef more often and sourcing beef from PA farms. This effort helps to fight food insecurity as well as supporting local farms and the opportunity to share the PA Beef industry with the local community.



Program Partners

The program is spearheaded by the PBC with additional funding support from the PA Department of Agriculture through an Ag Commodity Promotion Grant. Additionally, local farmers have also provided generous donations, as it remains a priority and passion to feed the next generation.



Program Impact

- 32 School Districts
- 19 Counties
- 41,000 Students
- 35,000 pounds of beef sourced from PA placed within these schools



Return on Investment

- For every \$1 invested, it attributed \$2.60 back to the beef industry
- One pound of beef feeds approximately 5.5 kids
- Fighting food insecurity and meeting nutritional needs one beef serving at a time

Source: PBPS Program Data from 2022-2023 School Year

PROGRAM TESTIMONIALS

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From Spring Grove I can say Taco Tuesday has never tasted so good! Our students and staff have noticed the change from manufactured beef crumbles to local, fresh ground beef in our tacos and nachos.

”

Melissa Freestone RD, LDN
Nutrition Services Manager at
Spring Grove Area School District

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Working with the PA Beef Council has launched our Farm to School initiative here at Donegal. The local farm and Beef Council have been amazing to work with and have helped guide us every step of the way. Our students have enjoyed and have commented on the fact they love that the beef is local right from their hometown of Mount Joy, PA. You can see the care they take in packaging the beef. The quality is outstanding and fresh.

”

Kelly Price MS, RD, LDN
Director of Food Services at
Donegal School District



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www.PABeef.org